

14th Annual SMYAL'S Fall Brunch

SPONSORSHIP LEVELS AND BENEFITS



Titanium: \$15,000

- Ten (10) tickets with *premier* seating
- Logo placement and special recognition in all Fall Brunch promotional materials (e.g., invitation, newspaper advertisements, web pages and program book)
- Full-page ad in Fall Brunch program book
- Verbal recognition from the podium during Fall Brunch
- Logo featured on signage at registration and receptions
- Solo logo rotation during seated Brunch program

Platinum: \$10,000

- Ten (10) tickets with *premier* seating
- Logo placement in all Fall Brunch promotional materials (e.g., invitation, newspaper advertisements, web pages and program book)
- Full-page ad in Fall Brunch program book
- Verbal recognition from the podium during Fall Brunch
- Logo featured on signage at registration and receptions
- Solo logo rotation during seated Brunch program

Gold: \$5,000

- Eight (8) tickets with *preferred* seating
- Logo placement in all Fall Brunch promotional materials (e.g., invitation, newspaper advertisements, web pages and program book)
- Half-page ad in Fall Brunch program book
- Verbal recognition from the podium during Fall Brunch
- Logo featured on signage at registration and receptions
- Solo logo rotation during seated Brunch program

Silver: \$2,500

- Six (6) tickets with *preferred* seating
- Name listing in all Fall Brunch promotional materials (e.g., invitation, newspaper advertisements, web pages and program book)
- Logo featured on signage at registration and receptions
- Shared logo rotation during seated Brunch program

Bronze: \$1,000

- Four (4) tickets
- Name listing in all Fall Brunch promotional materials (e.g., invitation, newspaper advertisements, web pages and program book)
- Logo featured on signage at registration and receptions
- Shared logo rotation during seated Brunch program

Pewter: \$500

- Two (2) tickets
- Name listing in Fall Brunch program book and web pages
- Logo featured on signage at registration and receptions

14th Annual SMYAL'S Fall Brunch

Sunday, September 25, 2011

Reception and Silent Auction ~ 11:00 AM Mandarin Oriental, Washington D.C.
Brunch Program ~ 12:30 PM 1330 Maryland Ave SW
M ● ● Smithsonian or ● ● ● L'Enfant Plaza



O Yes! I/We will sponsor SMYAL's 14th Annual Fall Brunch!

(Please see enclosure for sponsorship levels and benefits)

Please indicate sponsorship level:

- | | | | |
|--------------------------------|------------------|-------------------------------|----------------|
| <input type="radio"/> \$15,000 | Titanium* | <input type="radio"/> \$2,500 | Silver* |
| <input type="radio"/> \$10,000 | Platinum* | <input type="radio"/> \$1,000 | Bronze* |
| <input type="radio"/> \$5,000 | Gold* | <input type="radio"/> \$500 | Pewter* |

* For guaranteed inclusion in early promotional materials, please respond by May 13, 2011.

Name(s)**: _____

Phone: _____ Fax: _____

Company/Affiliation **: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

** Please write all names as they should appear in sponsor listings for event.

Please return completed form with payment to the address below.

For more information, please contact Jason Maglaughlin, Director of Development & Communications,
at 202.567.3159 or Jason.Maglaughlin@smyal.org.

Thank you for supporting **SMYAL**, a 501(c)(3) nonprofit organization.
Contributions are tax deductible to the fullest extent allowed by law.